



NANTUCKET ATHENEUM

Frequently Asked Questions:

1. Can I still plunge virtually?

Yes! While we are thrilled to be returning to Children's Beach this Thanksgiving morning to plunge in person – we are also accepting virtual plunge participants from any location to join in the fun!

A virtual plunge allows you to participate how, when and where you want! Don't have access to open water? Plunge from your backyard! Fundraise from your couch! Busy cooking Thanksgiving morning, take the plunge ahead of time! We are so thankful for your support and are excited to see the creativity and fun that a plunge allows for!

2. How do I Register?

Registration will take place completely online this year. Visit register.nantucketatheneum.org/2022 to sign up!

3. What is included with my registration?

With your 'In Person Registration' (\$35), you receive an official 2022 Cold Turkey Plunge t-shirt (**while supplies last – consider registering by October 15th to be guaranteed a t-shirt**), a personal fundraising page and access to entry for raffle and prize packages. *Plus, your registration counts towards your fundraising total!*

With your "virtual registration + Shipping" (\$40), your t-shirt will be mailed to the address you use to register.

4. How do I take the plunge?

Here is the fun part – it's up to you! We will be returning to a live, in person plunge taking place Thanksgiving morning at Children's Beach – **AND** we will be keeping the virtual option for those plungers who will not be on island.

Ways to participate:

1. **#PlungeDayYourWay:** Participate from afar – just make sure to do it outside and the week of Thanksgiving! All involvement supports the Weezie Library for Children!

OR

2. **#Freezinforareason:** Join us Thanksgiving morning at Children’s Beach and brave the icy waters of Nantucket Harbor to benefit Weezie Library for Children!

Photo/Video Contest: Be sure to show us your style! No matter how you participate, we want to see it! Post your photos/videos with the **#ackturkeyplunge #plungedayyourway #FreezinForAREason!**

We will be sharing and reposting photos throughout the month of November!

Challenge friends & families: Tag three friends or family members in your social media photo and challenge them to take the plunge!

3. **Fundraise Your Way!** Set a fundraising goal and meet – or better yet – exceed it! Fundraisers will have the opportunity to earn great prizes while every dollar raised benefits the Weezie Library for Children.

4. **Become a Business Partner!**

- Help us spread the word! Follow us on Social Media and then share our posts on your own account! We want to make sure people know that they can be part of this beloved island event no matter where they find themselves this Thanksgiving!
- Sponsor a prize category! We will again be awarding prizes to some of this year’s spirited plungers and are looking for gift cards to award as prizes.
- Return as a Sponsor – Entry Level rate starting at \$500 (additional sponsorship levels: \$1,000, \$2,500, \$5,000, \$10,000)

5. **How do I get my plunge swag once I register?**

You can pick up your plunge swag on Wednesday, November 23rd between 9:30AM – 4 PM at the Atheneum located at 1 India Street.

You may pick-up items for another person or entire team, you will just need that person’s full name.

**If participating virtually, you can elect to have your items shipped to you for an additional fee of \$5. (When registering, choose “Virtual Registration + Shipping”). T-shirts will be mailed on a rolling basis starting November 15th. We cannot guarantee t-shirts will arrive in time for Thanksgiving Day.*

6. **When does registration close?** Registration close November 30th at midnight.

7. Can I win a prize if I participate remotely? Yes! See our prize categories below—all of which can be won by participating day of in person or remotely—just be sure to take a picture and tag us!
**Prizes will be sent to remote winners the week after Thanksgiving.*

a. Prizes will be awarded in the following categories:

- i. Furthest traveled
- ii. Top 3 Fundraisers
- iii. Most creative
- iv. Best dressed

8. Do you provide refunds? Unfortunately, we are not providing refunds for this event. All proceeds raised support the Weezie Library for Children.

9. I have more questions, who can I contact? We are happy to help! Contact Maggie O'Reilly at 508-228-1110 x114, moreilly@nantucketatheneum.org OR Lisa Lothian at 508-228-1110 x107, llothian@nantucketatheneum.org